



WE ARE HERE...

YOO INTERIOR HQ OFFICE
AKAT, ISTANBUL

WHO WE ARE...

"A GREAT TEAM FINDS A WAY TO WIN."

ALLAN RAY

WE ARE THE TEAM OF VISIONARY ARCHITECTS WHO HAVE RECEIVED THEIR TRAININGS IN THE MOST PROMINENT INSTITUTIONS IN THEIR FIELDS. WE HAVE COMPLETED NUMEROUS ARCHITECTURAL, INTERIOR ARCHITECTURAL AND SHOPFITTING PROJECTS AROUND THE WORLD, INCLUDING IN ISTANBUL, WHERE OUR HEADQUARTER IS LOCATED.

THE PROJECTS WE COMPLETED AS YOO INTERIOR SO FAR, HAVE INSTANTLY BECOME SUCCESS STORIES, BRINGING IN RETURN EVEN MORE PROJECTS TO OUR COMPANY. WE OWE THIS SUCCESS TO THE CREATIVE AND PRACTICAL SOLUTIONS WE CONCEPTUALIZE DURING THE DESIGN PHASE AND TO THE HIGH PERFORMANCE WE MAINTAIN DURING THE CONSTRUCTION PHASE.

IN TIME, WE HAVE ACCUMULATED A WIDE PORTFOLIO, ESPECIALLY ON HOSPITALITY, RETAIL, AND OFFICE PROJECTS. AS OUR EXPERIENCE ON ARCHITECTURAL DESIGNS AND INTERIOR CONTRACTS HAD EXPANDED, SO DID OUR TEAM AND ITS CAPABILITIES. WE HAVE CONSTANTLY STRIVED FOR BETTER, SINCE "A GREAT TEAM ALWAYS FINDS A WAY TO WIN."

WE DESIGN JOURNEYS

DESIGN IS A JOURNEY OF DISCOVERY...

EVERY "ENTITY" BEGINS WITH A MERE "POSSIBILITY". FOR US, EACH NEW DESIGN BEGINS WITH THE CORRECT DEFINITION AND MOULDING OF THESE POSSIBILITIES, AND TAILORING SOLUTIONS SATISFYING THE NEEDS OF THE BRAND. WHILE CREATING THESE SOLUTIONS, WE THOROUGHLY CONSIDER THE EXPERIENCES WE GATHERED IN OUR PREVIOUS PROJECTS AND PROVIDE ADVISORY SERVICES FOR OUR CLIENTS.

WE DESIGN OUR PROJECTS WITH A HIGH LEVEL OF AWARENESS; HENCE, THE TRANSFORMATION FROM THE DRAFT INTO SOLID, REAL-WORLD SCHEMES CAN BE CARRIED OUT EASILY AND FAST. IN DOING THIS, WE QUICKLY ADAPT TO PROJECTS OF DIFFERENT SCALES AND EXPLORE THE POSSIBILITIES AROUND THEM...

WE BUILD POSSIBILITIES

**"IF A BUILDING BECOMES ARCHITECTURE,
THEN IT IS ART."**

ARNE JACOBSEN

WE PROVIDE OUR COMPANIES AN ALL-AROUND, COMPLETE SERVICE TO BRING THEIR DREAM PROJECTS INTO ACTUAL BUSINESS SET-UPS, WHICH WE CALL "A 360-DEGREE SERVICE". THIS SERVICE INCLUDES ANALYSIS IN THE FIELD, CARRYING OUT THE RELEVANT CONTROLS AND THE IMPLEMENTATION. WE UNDERTAKE ALL COORDINATION TASKS AND MAKE THEIR BUSINESSES EASY TO NAVIGATE AND MORE PLEASANT FOR THE USERS.

FURTHERMORE, BY KEEPING COMPANIES' NEEDS AND REQUIREMENTS AT THE CENTRE OF OUR PROJECTS, WE OFFER THE MOST REASONABLE PRICES ON THE BASIS OF PRICE-PERFORMANCE EQUILIBRIUM.

WE DESIGN&BUILD DREAMS

DESIGN + BUILD = TIME(YOO INTERIOR)

ONE OF THE SECRETS OF PROVIDING HIGH-CLASS SERVICES IS TO BE A PERFECTIONIST WHEN IT COMES TO FOLLOWING THE SCHEDULES AND THE TIME RESTRICTIONS. HOW DO WE ACHIEVE THIS?

FOR EACH PROJECT, THE COMPANIES ARE DESIGNATED WITH A PRIVATE REPRESENTATIVE. THUS, THEY CAN EASILY FOLLOW-UP THE ENTIRE PROJECT. WE USE OUR TIME IN THE MOST EFFICIENT WAY -DURING BOTH THE DESIGN AND THE CONSTRUCTION PHASES- DUE TO OUR STRONG NETWORK AND GLOBAL SUPPLY CHAIN. CONSEQUENTLY, PERFORMING UNDER HARSH DEADLINES HAS NEVER PROVED A CHALLENGE FOR US.

WE CONSIDER AFTER-SALES SERVICES AS AN INTEGRAL PART OF THE PROJECT. WE ARE ALWAYS WITH OUR CLIENTS WHENEVER THEY MAY FACE AN IMPEDIMENT BY PROVIDING THE FASTEST AND MOST QUALIFIED AFTER-SALES SERVICES POSSIBLE.

AS A NATURAL OUTCOME OF ALL ABOVE SAID, YOU WILL SEE A SELECTIVE COLLECTION OF SHOP, OFFICE, AND HOTEL PROJECTS WE DESIGNED AND CONSTRUCTED, ON THE FOLLOWING PAGES...

THANK YOU FOR YOUR TIME!

2007 - 2010

FOUNDED
YILDIZ ÖZKAN ÖZARPAT
ARCHITECTURE CO. LTD.

MOVED TO MAÇKA OFFICE

PROJECTS
DOĞUŞ GROUP HQ
D-MARINE
BRANDROOM
LORO PIANA
+5 OTHERS

2011

REDESIGN OF THE COMPANY
CORPORATE IDENTITY

PROJECTS
RALPH LAUREN
DOĞUŞ MEDIA TV STUDIOS

FOUNDED COMPANY
DEPARTMENTS; PURCHASING
FINANCE, ACCOUNTING

+18 OTHERS

2012

FOUNDED SERVICE 365 CO.

PROJECTS
MICHAEL KORS
H&M
DOĞUŞ MEDIA RADIO STUDIOS

FOUNDED OFIX OFFICE SUPPLY INC.

+13 OTHERS

2013

PROJECTS
LANVIN
FENDI
GQ BAR
EATALY ZORLU

+46 OTHERS

2014

INCORPORATION
TO YOO ARCHITECTURE INC.

PROJECTS
ARMANI
FENDI
KİBAR HOLDING OFFICE
ORJIN GROUP OFFICES
ST. REGIS HOTEL

FOUNDED ARCO ADVANCED
SHOPFITTING

+26 OTHERS

2015

ISO 9001 - ISO 18001 - ISO 14001
DOCUMENTATIONS

PROJECTS
RALPH LAUREN
CRATE AND BARREL
DREAM OFFICE
DMS OFFICE
DARUŞSAFAKA OFIS

ENLARGED TO OFFICE WITH ADDING
ADMINISTRATION FLOOR

+11 OTHERS

2016

FOUNDED DUBAI OFFICE

PROJECTS
LOUIS VUITTON
ZUMA
WE PUBLIC

+10 OTHERS

2017

PROJECTS
BRANDROOM
GUCCI
LORO PIANA
LA PETITE MAISON
GALERIES LAFAYETTE
+11 OTHERS

MOVED TO THE İNÖNÜ HOUSE
IN MAÇKA

PROJECTS
ANGIE
THE POPULIST
29
NUSR-ET
LA GUERITE
+30 OTHERS

ARCOGLOBAL WAS ESTABLISHED
WITH THE INCORPORATION OF
YOO RETAIL (GC) TEAM & ARCO
ADVANCED SHOPFITTING.
FOUNDED HIPPOSOFT
FOUNDED LONDON AND MIAMI
OFFICE

PROJECTS
KOLEKTIF HOUSE
BVLGARI
CHAKRA
BEYMEN
+20 OTHERS

2018

PROJECTS
SALON ANGIE
FNN SUSTAINABILITY CENTER
D MARIS BAY LOUNGE & TERRACE BAR
BASBUG AUTOMOTIVE HEADQUARTER
+15 OTHERS

2019

PROJECTS
NOBU ISTANBUL
ĀKĒDO - SHŌTŌ
HAKKASAN
LUCCA BY THE SEA
THE PENINSULA HOTEL
BASBUG AUTOMOTIVE EXECUTIVE OFFICES
+25 OTHERS

2020

PROJECTS
OLEA & THE BAR
NUUP RESTAURANT
MADHU'S
ENGLISH HOME
THE ARKIN HOTEL
+30 OTHER

2021

PROJECTS
TAM FİNANS OFFICE
NOKTA HOLDING
TURGUTREIS VILLA
NETWORKSMART OFFICE
ENGLISH HOME
+15 OTHERS

2024

PROJECTS
VAN CLEEF & ARPELS
MOLU JEWELLERY
THE ARCADE
THY ACCOUNTING & FINANCIAL CONTROL OFFICE
ESAS HOLDING
THY SUPPORT SERVICES OFFICE
+20 OTHERS

TIMELINE...



OFFICE
EXPERIENCE



**ESAS
HOLDING**



CLIENT
ESAS HOLDING

LOCATION
KAVACIK, ISTANBUL

YEAR
2024

DESIGN
YOO INTERIOR

AREA
2250M2



TURKISH AIRLINES ACCOUNTING & FINANCIAL CONTROL



CLIENT
TURKISH AIRLINES

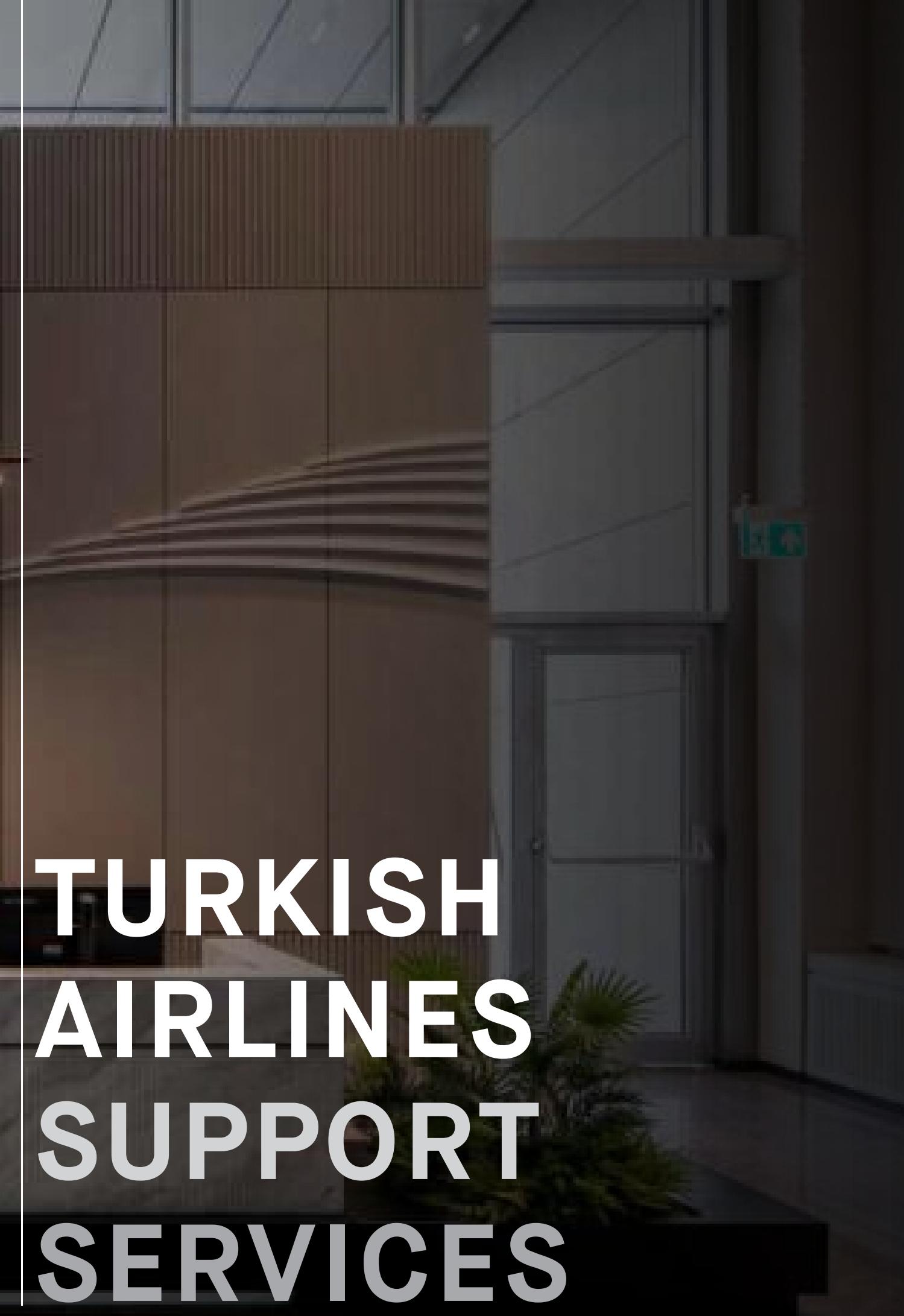
LOCATION
YEŞİLKÖY, İSTANBUL

YEAR
2024

DESIGN
ÖGE ARCHITECTS

AREA
5500M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



**TURKISH
AIRLINES
SUPPORT
SERVICES**



CLIENT
TURKISH AIRLINES

YEAR
2024

AREA
3400M2

LOCATION
YEŞİLKÖY, İSTANBUL

DESIGN
ÖGE ARCITECTS

**GENERAL
CONTRACTOR**
YOO INTEROR





TAM FINANS



CLIENT
TAM FİNANS

YEAR
2023

AREA
3500M2

LOCATION
FAIRMONT QUASAR, İSTANBUL

DESIGN
YOO İNTERIOR

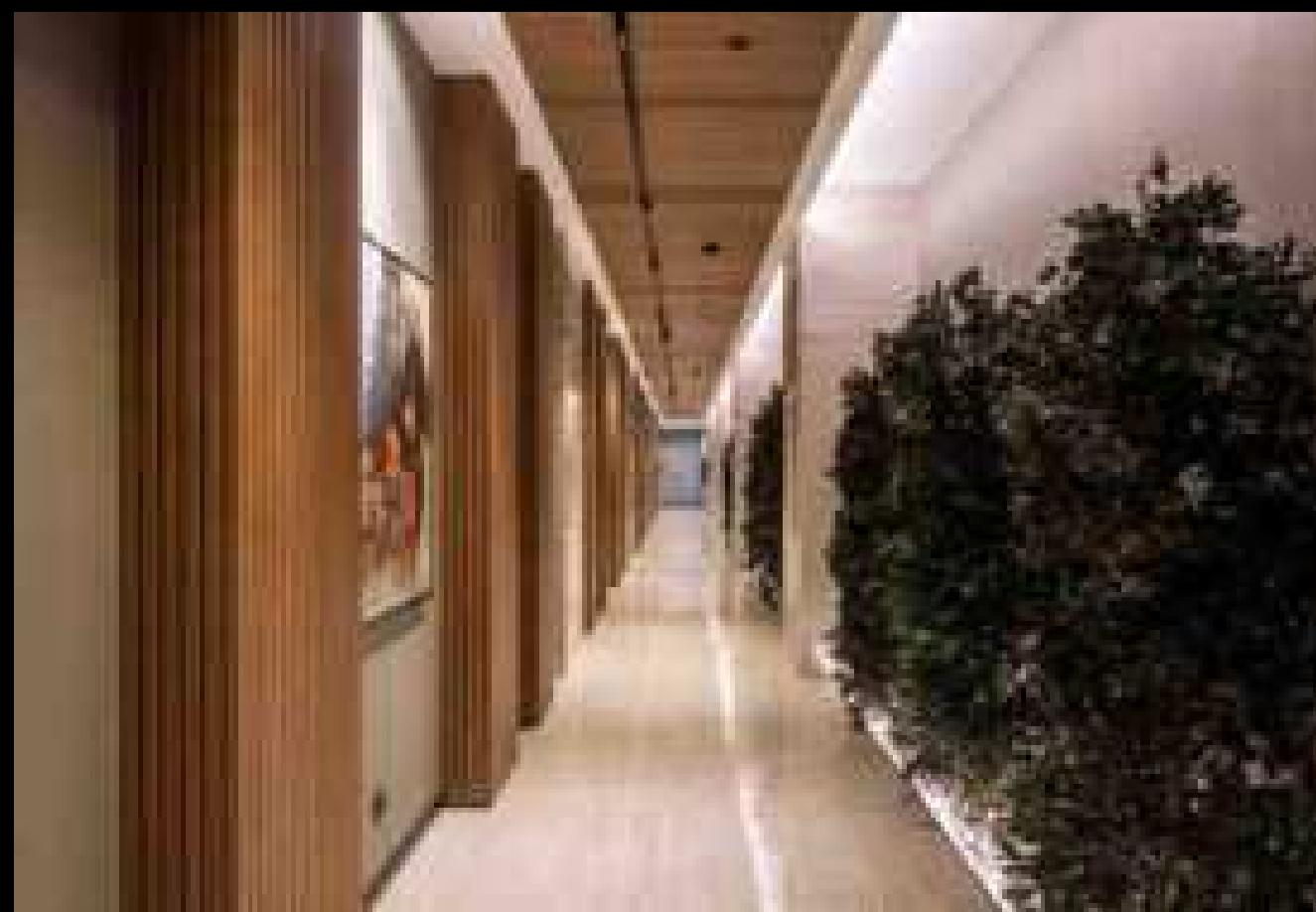
GENERAL CONTRACTOR
YOO İNTERIOR



TAM FINANCE OFFICE QUASAR, İSTANBUL



**NOKTA
DETECTORS**



CLIENT
NOKTA DETECTORS

LOCATION
TUZLA, ISTANBUL

YEAR
2023

DESIGN
YOO INTERIOR

AREA
11000M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



**BASBUG
AUTOMOTIVE
EXECUTIVE
OFFICES**



CLIENT
BASBUG GROUP

LOCATION
ESENYURT, ISTANBUL

YEAR
2021

DESIGN
YOO INTERIOR

AREA
1650M2

GENERAL CONTRACTOR
YOO INTERIOR





**BASBUG HQ
OFFICE**



CLIENT
BASBUG GROUP

LOCATION
ESENYURT, ISTANBUL

YEAR
2020

DESIGN
YOO INTERIOR

AREA
4200M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



FNN SUSTAINABILITY CENTER



CLIENT
TEKFEN
CONSTRUCTION

YEAR
2020

AREA
2500M2

LOCATION
CEYHAN, ADANA

DESIGN
ACARARCH

**GENERAL
CONTRACTOR**
YOO INTERIOR







**KOLEKTIF
HOUSE
MASLAK 42**



CLIENT
KOLEKTIF HOUSE

YEAR
2019

AREA
2200M2

LOCATION
MASLAK, ISTANBUL

**GENERAL
CONTRACTOR**
YOO INTERIOR







CLIENT
KOLEKTIF HOUSE

LOCATION
MASLAK42 FACEBOOK,
ISTANBUL

YEAR
2019

DESIGN
YOO INTERIOR

AREA
1000M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



**KOLEKTIF
HOUSE
ATAŞEHİR**



CLIENT
KOLEKTIF HOUSE

LOCATION
ATAŞEHİR, İSTANBUL

YEAR
2019

DESIGN
YOO INTERIOR

AREA
4500M2





D.REAM OFFICE AS A CASE STUDY



CLIENT
DOĞUŞ GROUP

DESIGN
YOO INTERIOR

YEAR
2015

MILLWORKER
ARCOGLOBAL

AREA
9000M2

GENERAL CONTRACTOR
YOO INTERIOR

LOCATION
BÜYÜKHANLI PLAZA,
ISTANBUL

D.ream, which is an entertainment and restaurant company, belonging to Doğuş Group, decided to move to an office that thoroughly reflect the spirit of the business they have been conducting and provoke the imagination of its employees asked us to design 9000 square meters area in Besiktas. It was to be a flexible working environment where employees could socialize and interact and also be very much in line with contemporary office trends. It had to provide an office place where the employees would feel free and be inspired by it, and also have a food court and a recreational space. It also had to be innovative and unconventional and radically differentiated from the depressing cold and harshness of the usual open space plaza offices with its unnatural bright white fluorescent lights. It had to be a living and thriving workplace designed for highly mobile employees in need of different working models.



Would it be possible to design an office where the employees are encouraged to dream productively and be motivated to do even better every day, rather than merely "working"? So, we started with the concept of giving the employees the feeling of being "outside" instead of being trapped "inside".



We thrived to create a "street environment" for the large part of this working place. Therefore, the signs in the D.ream were designed after the street signs. Some of the lighting elements were also derived from the streetlamps. The sunlight lightings were crucial to catch the free and inspiring setting.





The concrete texture, high ceilings, the gallery space below the skylight have helped us tremendously in creating a space to be inspired and the dream for the 300 employees working at D.ream. The design involving the recycled materials gave the place a younger and innovative character. With the installation of the foyer and the transparent offices, D.ream has became the "outside" space that initially inspired us at the beginning.

Furthermore, the use of antique woodwork, aged bricks, metal and concrete hybrids and the paradigm-shifting furniture have finally completed the place's unique persona. The materials collected from the antique shops gave the space a timeless feeling.



With its cafés, restaurants and social recreational spaces D.ream has become a living space far beyond an office.

An industrial style has been preferred to break away from the common office atmosphere. It has been supported with the intentionally undisguised lighting cables, metal ventilation pipes and concrete. Furthermore, the brick walls, high ceiling, and interconnecting spaces give the employees and visitors a feeling of being in a loft. Consequently, the employees can feel a sense of working in a private and privileged workplace, or even in their own workshops.



The seats once used in a movie theatre in 1930's London were installed in the reception hall of the D.ream. We also sought to achieve the top level of comfort for the employees when designing the ventilation, heating, and lighting.

To sum up; after 240 days, we have finalised the project with 720 team-mates that could organise 2 NBA league and 144.000 man/hour working performance that located in Besiktas Buyukhanli Plaza. D.ream includes many recreational areas such as restaurants, a culinary school and social spaces. At least 300 employees come up with new dreams every day in these areas.

After all, is there a better way to change the world than dreaming?



**DARÜŞŞAFAKA
DMS OFFICE**



CLIENT
DOĞUŞ RETAIL GROUP

DESIGN
YOO INTERIOR

YEAR
2015

MILLWORKER
ARCOGLOBAL

AREA
572M2

**GENERAL
CONTRACTOR**
YOO INTERIOR

LOCATION
UNIQ ISTANBUL MALL,
ISTANBUL





**DMS
OFFICE**



CLIENT
DMS

YEAR
2015

AREA
1600M2

LOCATION
UNIQ ISTANBUL MALL,
ISTANBUL

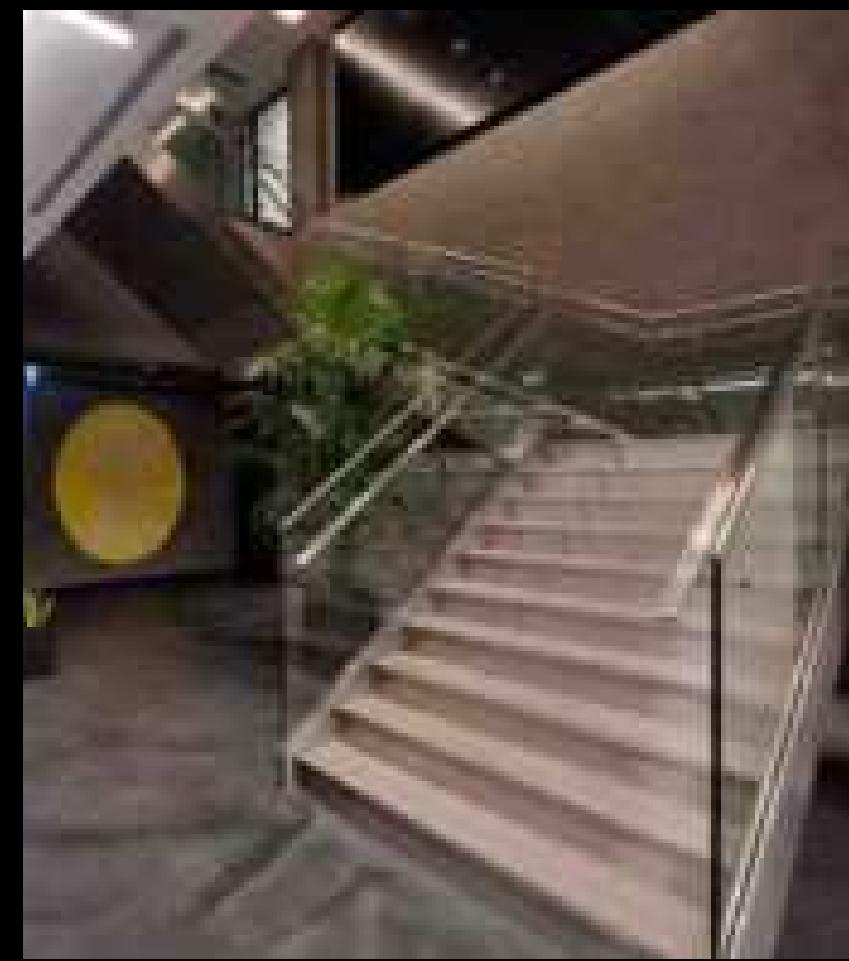
DESIGN
YOO INTERIOR

MILLWORKER
ARCOGLOBAL

**GENERAL
CONTRACTOR**
YOO INTERIOR



DOĞUS
PERAKENDE
OFFICE



CLIENT
DOĞUŞ PERAKENDE

DESIGN
YOO INTERIOR

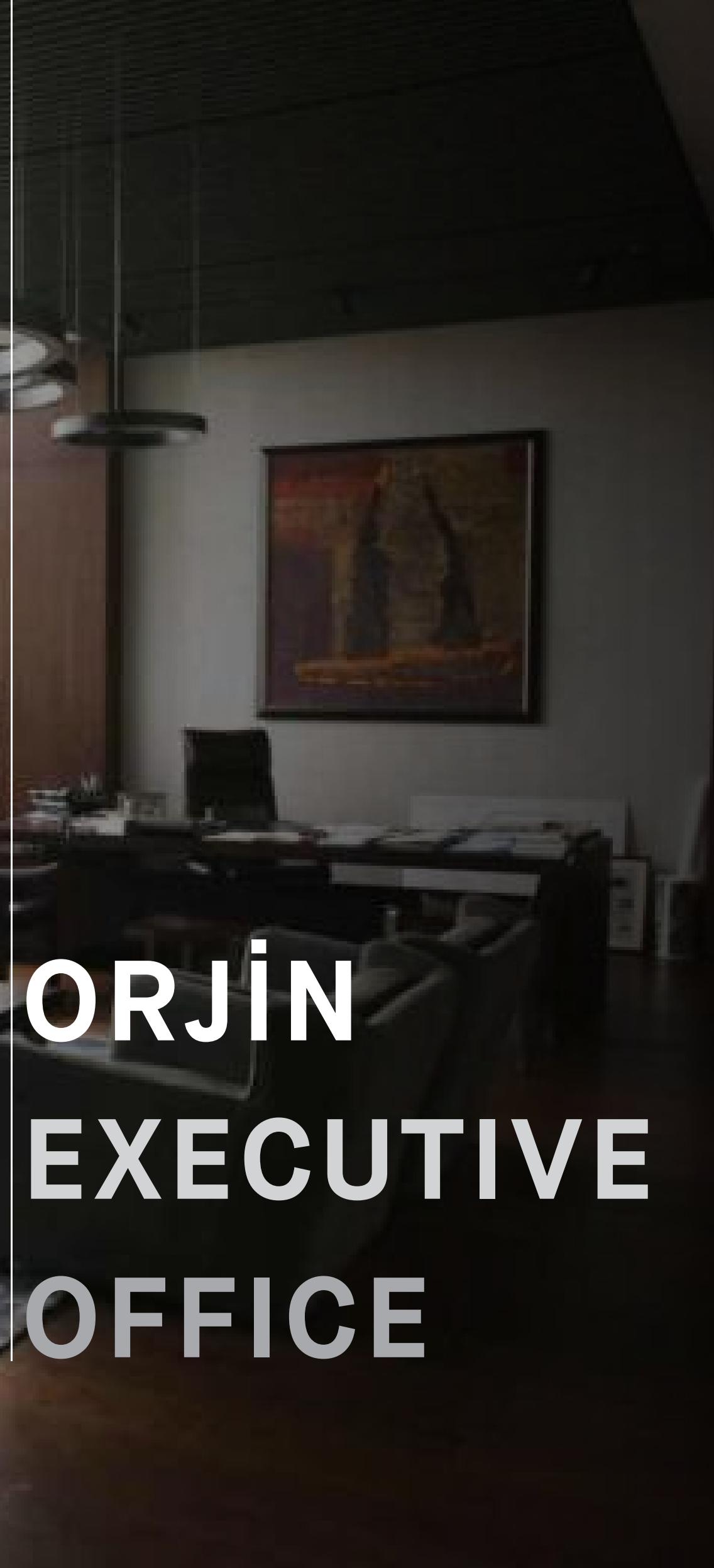
YEAR
2015

MILLWORKER
ARCOGLOBAL

AREA
955 M²

GENERAL CONTRACTOR
YOO INTERIOR

LOCATION
UNIQ ISTANBUL MALL,
ISTANBUL



ORJİN
EXECUTIVE
OFFICE



CLIENT
ORJİN GROUP

YEAR
2014

AREA
955M2

LOCATION
MASLAK, İSTANBUL

DESIGN
YOO INTERIOR

GENERAL CONTRACTOR
YOO INTERIOR





**KİBAR
HOLDİNG
OFFİCE**



CLIENT
KİBAR HOLDING A.Ş.

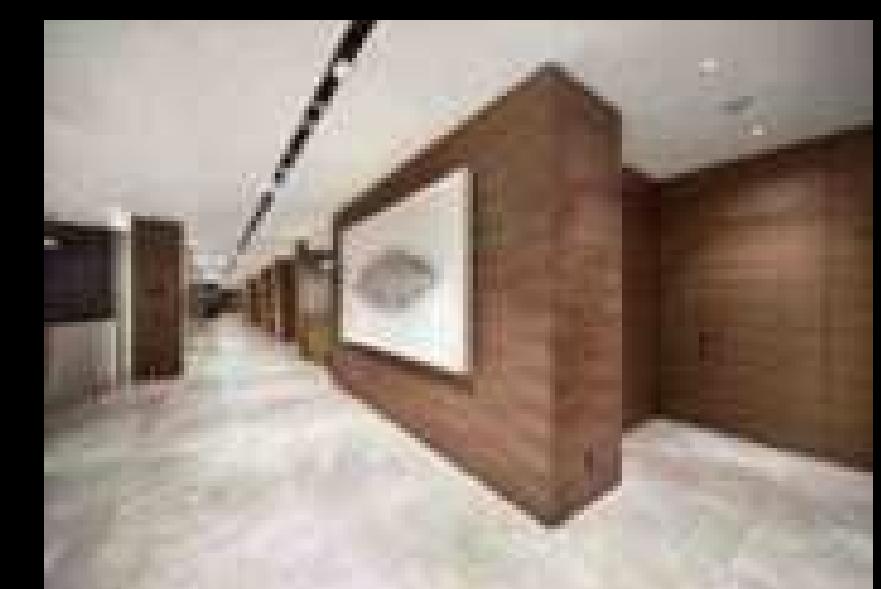
LOCATION
ZORLU MALL, İSTANBUL

YEAR
2014

DESIGN
SDB ARCHITECTURE

AREA
2000M2

**GENERAL
CONTRACTOR**
YOO INTERIOR





DOĞUŞ
HOLDING
KUZGUNCUK
OFFICE



CLIENT
DOĞUŞ HOLDING

LOCATION
KUZGUNCUK, İSTANBUL

YEAR
2009

DESIGN
MİDEK MİNGÜ

AREA
2000M2

**GENERAL
CONTRACTOR**
YOO INTERIOR/
MİDEK MİNGÜ



HOSPITALITY EXPERIENCE



**TURKISH
AIRLINES
CIP
LOUNGE**



CLIENT
TURKISH AIRLINES

LOCATION
ÇUKUROVA INTERNATIONAL
AIRPORT, ADANA

YEAR
2024

DESIGN
ÖGE ARCHITECTS

AREA
710M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



**LORD'S
PALACE
LAGOON
HOTEL**



CLIENT
LORD'S PALACE

LOCATION
KYRENIA, CYPRUS

YEAR
2024

DESIGN
YOO INTERIOR

AREA
80.000M2





**EMAAR
SQUARE
MALL**



CLIENT
EMAAR SQUARE
MALL

YEAR
2023

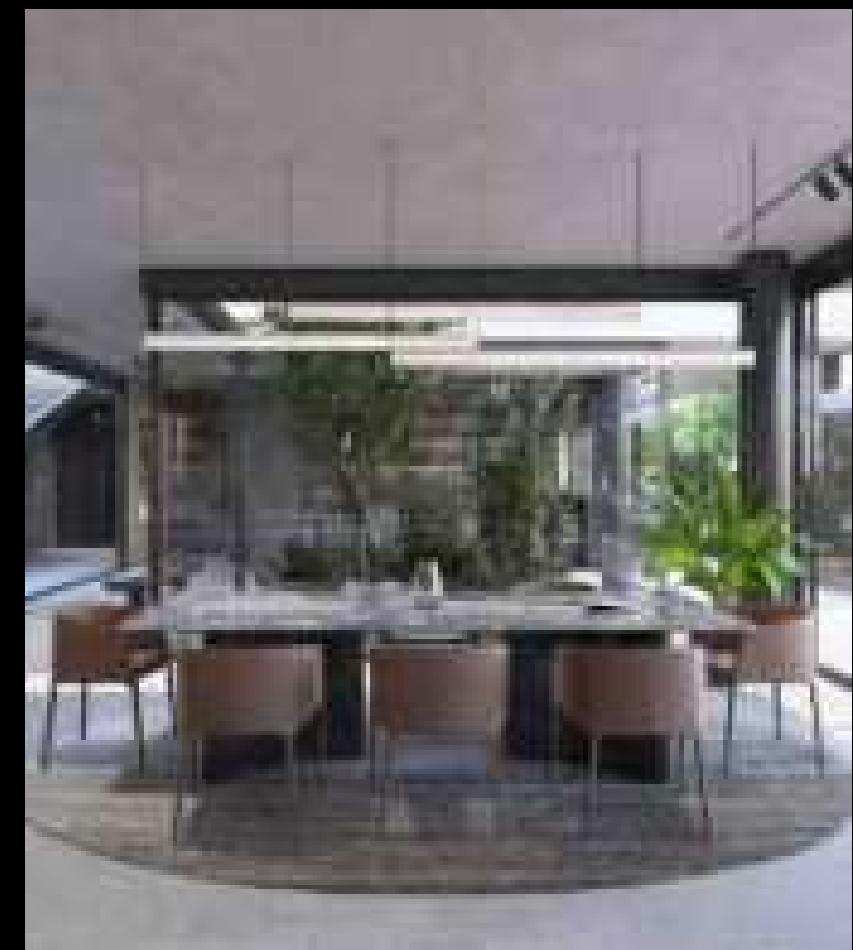
AREA
18.000M²

LOCATION
EMAAR SQUARE MALL,
ISTANBUL

DESIGN
YOO INTERIOR



**TURGUTREIS
VILLA 1**



CLIENT
ASLAN YAPI

LOCATION
MUGLA, TURKEY

YEAR
2023

DESIGN
YOO INTERIOR

AREA
250M2



**TURGUTREIS
VILLA 2**



CLIENT
ASLAN YAPI

LOCATION
MUĞLA, TURKEY

YEAR
2023

DESIGN
YOO INTERIOR

AREA
450M2





MADHU'S



CLIENT
SWISSOTEL THE
BOSPHORUS

YEAR
2022

AREA
960M2

LOCATION
SWISSOTEL THE
BOSPHORUS, İSTANBUL

DESIGN
YOO INTERIOR

**GENERAL
CONTRACTOR**
YOO INTERIOR



OLEA & THE BAR



CLIENT
MANDARIN ORIENTAL
GROUP

YEAR
2022

AREA
600M2

LOCATION
MANDARIN ORIENTAL
BOSPHORUS, ISTANBUL

DESIGN
YOO INTERIOR

**GENERAL
CONTRACTOR**
YOO INTERIOR





**NUUP HOTEL &
RESTAURANT**



CLIENT
NUUP HOTEL &
RESTAURANT

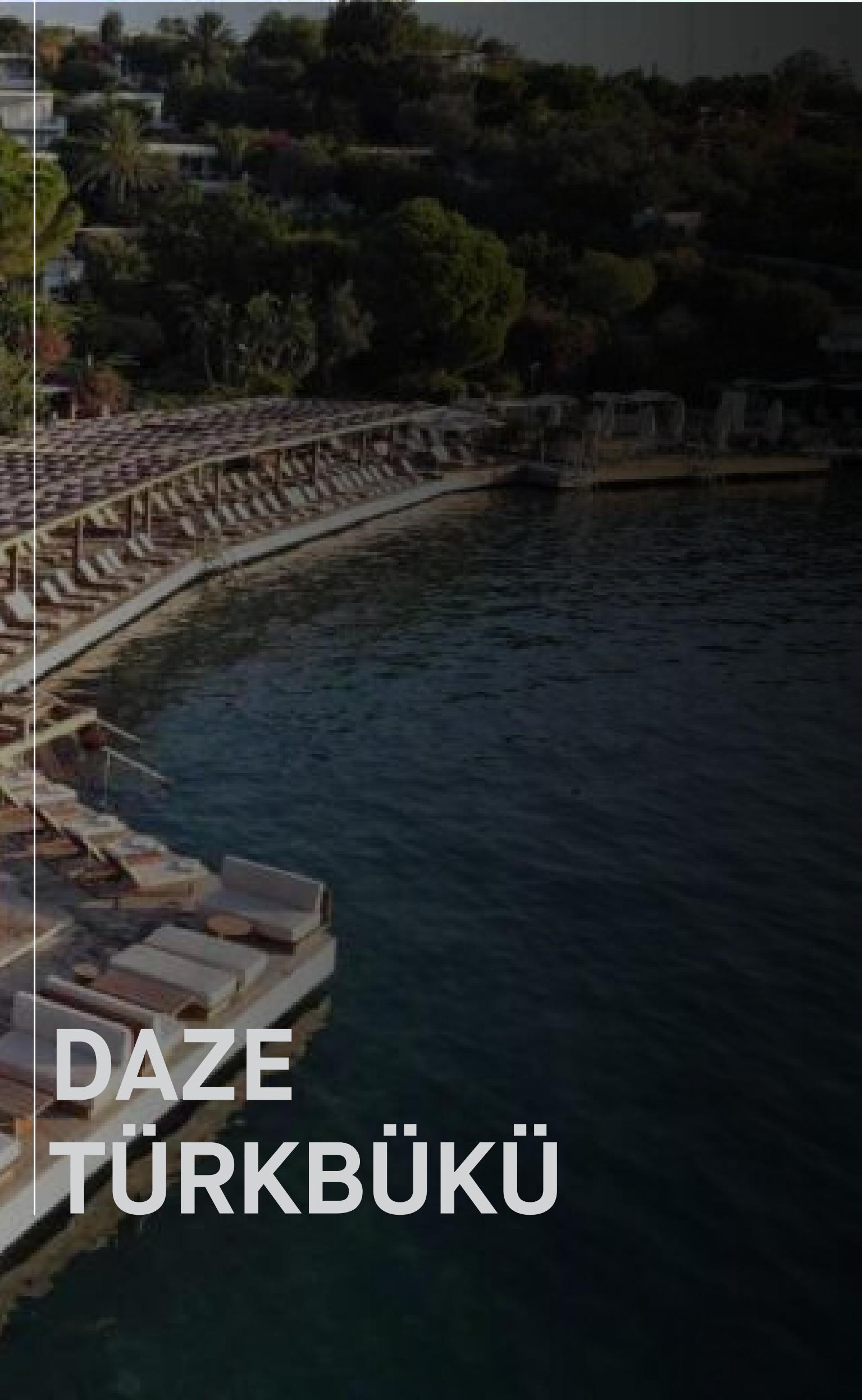
YEAR
2022

AREA
11.500M²

LOCATION
MARMARİS, MUĞLA

DESIGN
YOO INTERIOR

**GENERAL
CONTRACTOR**
YOO INTERIOR



DAZE
TÜRKBÜKÜ



CLIENT
NO:81 HOTEL DAZE
TÜRKBÜKÜ

YEAR
2022

AREA
1100M2

LOCATION
BODRUM, MUĞLA

DESIGN
YOO INTERIOR

**GENERAL
CONTRACTOR**
YOO INTERIOR





LUCCA BEACH



CLIENT
LUCCA

LOCATION
MARMARİS, MUĞLA

YEAR
2022

DESIGN
YOO INTERIOR

AREA
3000M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



**GÜNAYDİN
İSTİNYEPARK**



CLIENT
GÜNEYDİN ET

YEAR
2022

AREA
600M2

LOCATION
İSTİNYEPARK MALL,
İSTANBUL

DESIGN
YOO INTERIOR

**GENERAL
CONTRACTOR**
YOO INTERIOR





NOBU ISTANBUL



CLIENT
SÜZER HOLDING

LOCATION
THE RITZ-CARLTON,
ISTANBUL

YEAR
2021

DESIGN
STUDIO PCH

AREA
1250M2

**GENERAL
CONTRACTOR**
YOO INTERIOR





NOBU SUITE



CLIENT
SÜZER HOLDING

LOCATION
THE RITZ-CARLTON,
ISTANBUL

YEAR
2021

DESIGN
STUDIO PCH

AREA
213M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



HAKKASAN



CLIENT
ASTAŞ GROUP &
HAKKASAN GROUP

YEAR
2021

AREA
810M2

LOCATION
MANDARIN ORIENTAL
HOTEL, BODRUM

DESIGN
YOO INTERIOR

**GENERAL
CONTRACTOR**
YOO INTERIOR



LUCCA
BY THE SEA



CLIENT
ASTAŞ GROUP & LUCCA

LOCATION
MANDARIN ORIENTAL
HOTEL, BODRUM

YEAR
2021

DESIGN
YOO INTERIOR

AREA
570M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



**KUROCHAN
BY IOKI**



CLIENT
DOME GROUP

LOCATION
MANDARIN ORIENTAL
HOTEL, BODRUM

YEAR
2021

DESIGN
YOO INTERIOR

AREA
890M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



壽司

iOKI

on the beach

鮓鮓

IOKI
ON THE BEACH



CLIENT
DOME GROUP

YEAR
2021

AREA
350M2

LOCATION
MANDARIN ORIENTAL
HOTEL, BODRUM

DESIGN
YOO INTERIOR

**GENERAL
CONTRACTOR**
YOO INTERIOR



THE
ARKIN HOTEL



CLIENT
ARKIN GROUP

LOCATION
GAZIMAGUSA, CYPRUS

YEAR
2022

DESIGN
YOO INTERIOR

AREA
100.000M2





**KIBRIS
BEACH**



CLIENT
FOUR VISION GROUP

LOCATION
CYPRUS

YEAR
2023

DESIGN
YOO INTERIOR

AREA
5000M2



THE
PENINSULA
HOTEL



CLIENT
DOĞUŞ GROUP &
BİLGİLİ HOLDİNG

YEAR
2021

AREA
50.000M2

LOCATION
GALATAPORT,
İSTANBUL

DESIGN
ZEYNEP FADİLLİOĞLU

**GENERAL
CONTRACTOR**
YOO INTERIOR



THE PENINSULA HOTEL GALATAPORT, İSTANBUL



SHOTÖ

SHOTÖ



CLIENT
SHŌTŌ & ĀKĒDO DC LLC

DESIGN
STUDIO GLITT

YEAR
2021

MILLWORKER
ARCOGLOBAL

AREA
540M2

**PROJECT
MANAGEMENT**
YOO INTERIOR

LOCATION
WASHINGTON D.C.
THE US



THE
ARCADE



CLIENT
SHŌTŌ & ĀKĒDO DC LLC

DESIGN
STUDIO GLITT

YEAR
2021

MILLWORKER
ARCOGLOBAL

AREA
680M2

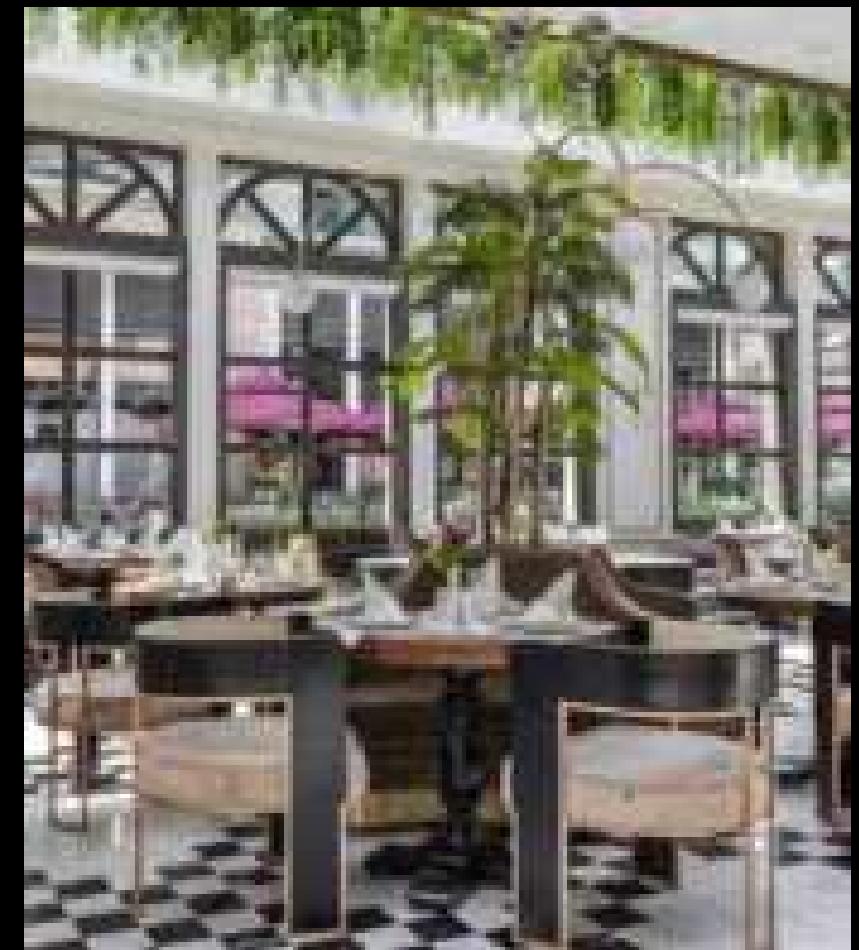
**GENERAL
CONTRACTOR**
YOO INTERIOR

LOCATION
WASHINGTON D.C.
THE US

**PROJECT
MANAGEMENT**
YOO INTERIOR



AL HALLAB



CLIENT
AL HALLAB

LOCATION
FİŞEKHANE İSTANBUL

YEAR
2020

DESIGN
YOO INTERIOR

AREA
700M2



D MARIS BAY
DATÇA
PENINSULA



CLIENT
DOĞUŞ GROUP

LOCATION
MARMARİS, MUĞLA

YEAR
2020

DESIGN
YOO INTERIOR

AREA
1120M2

GENERAL CONTRACTOR
YOO INTERIOR



SALON ANGIE



CLIENT
D.R.EAM

DESIGN
YOO INTERIOR

YEAR
2020

**GENERAL
CONTRACTOR**
YOO INTERIOR

AREA
450M2

OTHER LOCATIONS
İSTANBUL BEBEK,
BODRUM YALIKAVAK.

LOCATION
ETİLER, İSTANBUL



FLOWER LATTE



CLIENT
UNIVERSAL FOOD
COMPANY

YEAR
2019

AREA
165M2

LOCATION
AL KUWAIT, KUWAIT

DESIGN
YOO INTERIOR

OTHER LOCATIONS
360 MALL KUWAIT





**D MARIS
KITCHEN**



CLIENT
DOĞUŞ GROUP

LOCATION
MARMARİS, MUĞLA

YEAR
2019

DESIGN
YOO INTERIOR

AREA
1100M2

GENERAL CONTRACTOR
YOO INTERIOR



D MARIS BAY MARIS KITCHEN MARMARİS, MUĞLA





CLIENT
LIFE WITH CACAO

LOCATION
RIYADH, SAUDI ARABIA

YEAR
2019

DESIGN
YOO INTERIOR

AREA
200M2

OTHER LOCATIONS
KUWAIT CITY, EL
CEHRE, MUSCAT,
KUWAIT, UMMAN





LA GUERITE AS A CASE STUDY



CLIENT
LA GUERITE

LOCATION
MARMARİS, MUĞLA

YEAR
2018

DESIGN
PROSPECT DESIGN

AREA
2100M²

GENERAL CONTRACTOR
YOO INTERIOR

The design process of La Guerite project constructed for D Maris Bay Hotel at Datca Peninsula was carried out by Prospect Design and fit-out works were undertaken by YOO Interior. The coordination of this specific project, which was designed over an approximate area of 2100 m², was extremely important for us. During the execution of the installation process of the project, the coordination between design office Prospect Design, employer Doğu Turizm and many other parties like various producers in Turkey was ensured by YOO Interior.

The concept of La Guerite inspired from the coast, is refined by creating a unique, relaxed yet a very elegant space for the restaurant's clientele. For this reason, through the project process we rigorously worked on various samples of the materials to be used together with numerous companies in Turkey and abroad. With its design and service, La Guerite Mediterranean restaurant aims to offer its guest a special and diversified dining experience beyond the standards.

Sammy Champs the designer of the World-wide famous La Guerite which is located in many places such as Cannes, France and Saint Barthelemy island, has collaborated with D Maris Bay for the re-interpretation of its conventional concept. Design decisions were made as a result of the meetings held with mock-up and sample materials procured from Turkey and abroad.



For the interior design of the restaurant, in order to create an impressive summer venue, numerous materials were used like worn out and entirely handmade timber linings; and also exotic materials were used such as ropes, rugs, wickerwork and straw mat, along with the sofa and furniture manufactured with custom made fabrics and colour combinations.

By taking into consideration the demands of the La Guerite team, as the result of our research and development activities, sunbeds and beach umbrellas which were not available in Turkey, were manufactured specifically for La Guerite. Throughout the process, all construction works like manufacturing of the parts and supply of the furniture and materials were carried out by YOO Architecture. We set up and coordinated different teams and set off to find various materials in nature. As a result of rapid research studies, we delivered La Guerite Restaurant after a short installation period of 4 months.





NUSR-ET



PROJECT
NUSR-ET

CLIENT
D.REAM

YEAR
2018

AREA
750M2

LOCATION
YALIKAVAK MUĞLA

DESIGN
YOO INTERIOR

MILLWORKER
ARCOGLOBAL

**GENERAL
CONTRACTOR**
YOO INTERIOR



PROJECT
NUSR-ET BURGER

LOCATION
İSTİNYEPARK MALL,
İSTANBUL

CLIENT
D.REAM

DESIGN
NOOR DESIGN

YEAR
2017

MILLWORKER
ARCOGLOBAL

AREA
450M2

**GENERAL
CONTRACTOR**
YOO INTERIOR





PROJECT
NUSR-ET

CLIENT
D.REAM

YEAR
2017

AREA
250M2

LOCATION
KANYON MALL,
ISTANBUL

DESIGN
NOOR DESIGN

MILLWORKER
ARCOGLOBAL

**GENERAL
CONTRACTOR**
YOO INTERIOR



PROJECT
NUSR-ET

LOCATION
BEBEK, ISTANBUL

CLIENT
DREAM

DESIGN
NOOR DESIGN

YEAR
2017

GENERAL CONTRACTOR
YOO INTERIOR

AREA
1450M2





PROJECT
NUSR-ET MEAT FATORY

LOCATION
İSTANBUL MECİDİYEKÖY

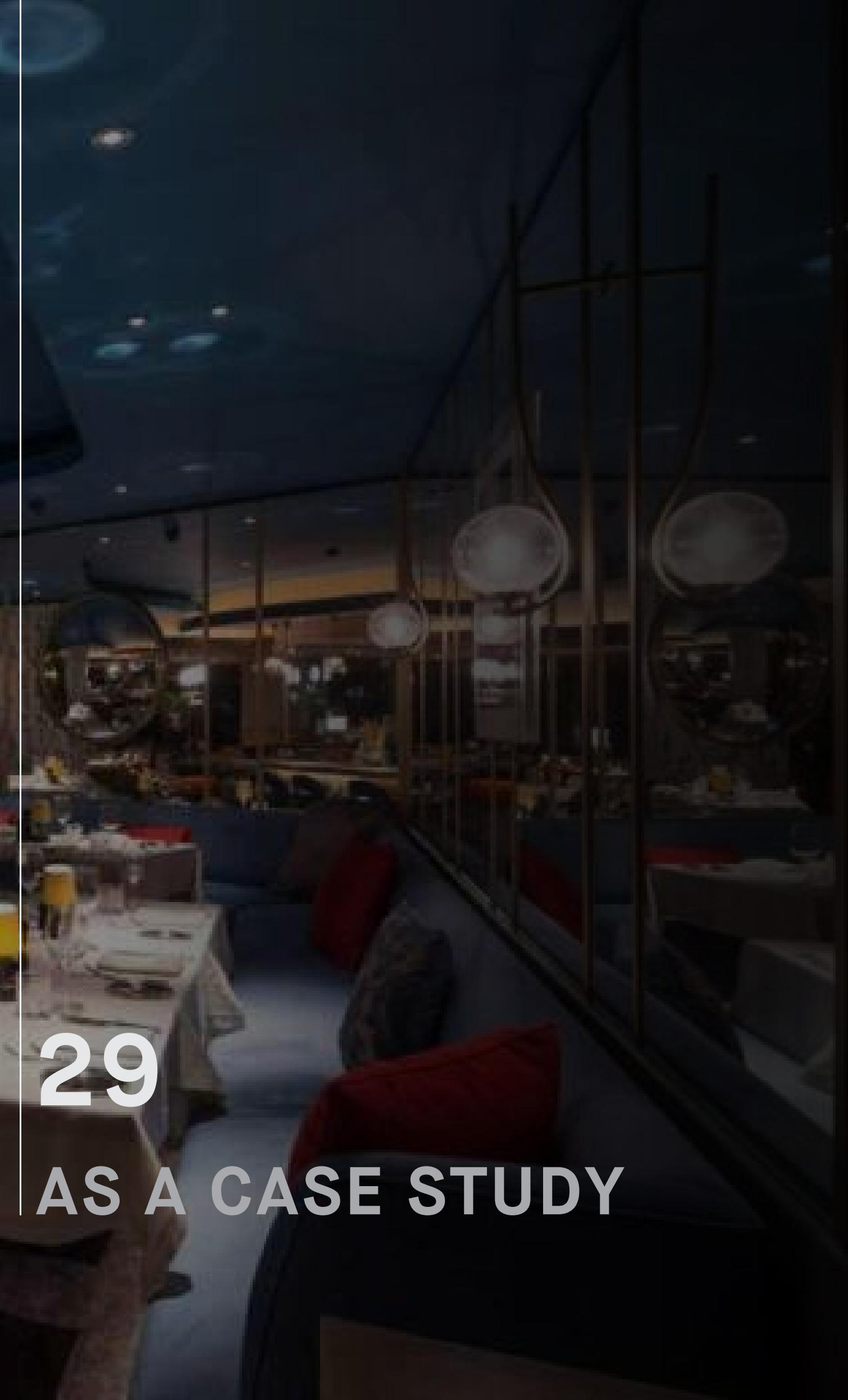
CLIENT
D-REAM

DESIGN
YOO INTERIOR

YEAR
2016

**GENERAL
CONTRACTOR**
YOO INTERIOR

AREA
1490M2



29

AS A CASE STUDY



CLIENT
29

LOCATION
ULUS, ISTANBUL

YEAR
2018

DESIGN
ZEYNEP FADILLIOĞLU
DESIGN

AREA
1250M²

**GENERAL
CONTRACTOR**
YOO INTERIOR

29 is located in Ulus which is one of the most popular neighbourhoods of Istanbul. 1250m² restaurant, which maintains its intensely green texture, is designed by Zeynep Fadillioglu Design. All of the survey drawings, shop drawings, estimations, and all construction & installation phases were carried out by YOO Interior. Interior design of the space was created around the venue's dynamics of function and clientele profile. The focus point in the project was to create a venue with more comfortable and active spatial features offering a more dynamic, appealing, safe and diversified space to the visitors compared to its former state. In line with this, as YOO Interior we carried out a very intensive work in determining the materials to be used in the installation process and selecting the furniture for the area.



For the project, a different concept was planned for each corner and each concept was applied accordingly by bringing together different materials and details carefully. 29 was designed in two sections as a restaurant and a night club. These two sections were separated by an acoustic wall embodying special details and the passage in between sections was enabled through a smart glass system. After a certain time of the day, this glass becomes transparent and invites the guests to the club section. By using mainly glass on the facade surfaces, it was aimed to create the perception of a spacious atmosphere and this holistic mood was completed with the terrace extension.

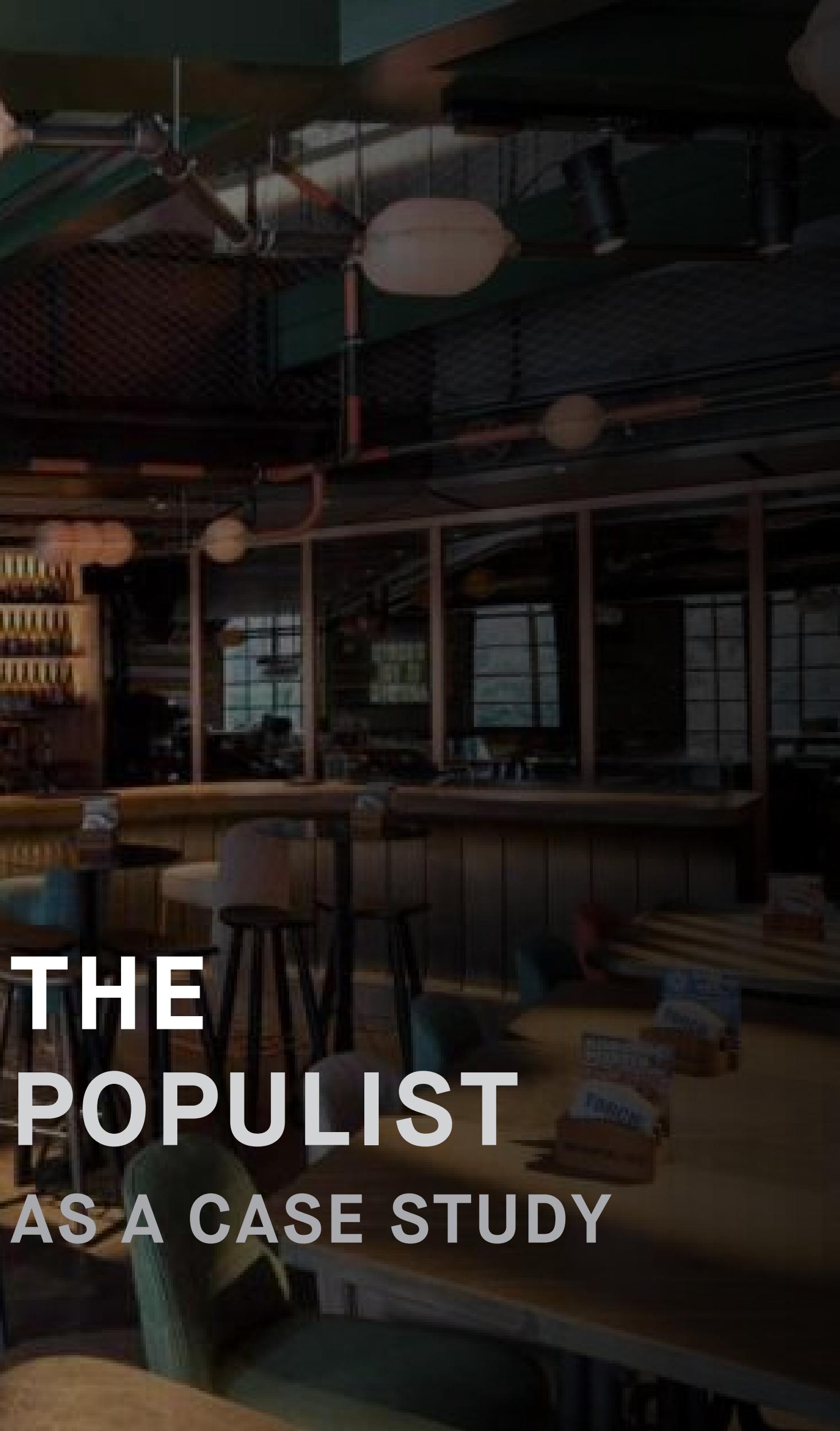
The night club section of the venue was completely renovated. The renovated area offers a unique music experience to its guests thanks to the venue's high acoustic insulation and the special acoustic ceiling. The restaurant has three sections: Winter Garden, Blue Room and Lounge. Also, at the centre of the venue, there is a Show Kitchen surrounded by a bar and a wine cellar.



Different materials were used, and detailed solutions were created for each corner. Wine cellar and wall fittings used in the indoor space are custom made for the venue and the walls were covered with special wall papers and installed with brass and mesh coating applied wood panels. Custom made wine cellar provides the climatization required to guarantee the optimum conditions. The wine cellar creating the desired visual harmony with its shelves is put into service of the guests as part of the design.

Marbles used in wet areas were carefully laid by paying attention to the successive patterns. Make-up room which is a part of the ladies' room provided an exclusive space with the hand-crafted and the tailor-made lighting fixtures which were used. Many special parts manufactured for the project, such as timber lining and built-in furniture, were installed by YOO Interior. The interior architecture of this venue was designed with many custom manufactured parts and the entire roof insulation and structure were renovated. YOO Interior completed the coordination of the project, including all electrical and mechanical systems within 5 months.





THE
POPULIST
AS A CASE STUDY



CLIENT
D.REAM

LOCATION
BEBEK, ISTANBUL

YEAR
2018

DESIGN
LAGRANJA

AREA
1050M²

GENERAL CONTRACTOR
YOO INTERIOR

The Populist project was undertaken by Lagranja Design, a Barcelona based design office and within the scope of the project this historical premise in Bebek, which is one of the popular neighborhoods of Istanbul, is re-interpreted and re-used with the architectural approach and technology of today. The application and construction processes of The Populist project, designed as a 3-floor restaurant on a total area of 1050m², were carried out by YOO Interior.

The beer tanks in the general concept of the project were re-designed specifically for this project. Along with the tanks, also metals and pipes that bolster the industrial concept were used in various areas in order to create a holistic effect. The tanks which were mounted on the ceiling in a way that gives the impression that tanks are extending beyond the ceiling, and the concept is supported by connecting special pipes equipped with lighting fixtures to these tanks on the ceiling. Also, pipes were equipped with an automation system that can change the lights according to different scenarios, for different events and weather conditions.



As these metal tanks conceived for the Dream Machine were produced much heavier than the calculated weight, first the acoustic paints were removed and MDF was attached to reinforce the ceiling. Following the reinforcement of the ceiling, the design of the remaining areas was changed and finalized. Acoustic values for the space were calculated rigorously both due to the location of the premise and our Angie club project which is also located in the same premise. For acoustic panels' mockups were requested from various firms. The supply of the requested amroc panels were challenging in terms of delivery and timing. For this reason, original amroc panels were ordered in flat slab forms and holes were drilled on the panels to create the desired effect. The holes drilled on panels were made according to the lighting fixtures and relevant construction process for each panel was carried out on site.



Acoustic paint was applied on ceilings and perforated acoustic panels were installed on lower levels and on the walls. Fire retardant velvet curtains were used to support the sound control. All construction works like manufacturing of parts, supply of furniture and materials were completed expeditiously. While working with many different teams during this process, both local and foreign, we ensured the coordination and managed to complete the process within 6 months.

The main element that shaped the general approach of the project was to create a volumetric broadness taking advantage of the gallery space at the focus point of the space and to create the sense of transparency in perception. The bespoke "Dream Machine" that catches the attention at the gallery space is composed of metal and semi permeable tanks cut in half and mounted on the ceiling. In the application process, we carried out studies with many local and foreign paint production companies for the acoustic paint to be applied on the Dream Machine. In the end, we decided to move forward with the brand that provides the desired high quality and the acoustic values we requested. The painting process was completed in 3 days by a team from abroad.





MANOS
D MARIS BAY



CLIENT
DOĞUŞ GROUP

LOCATION
MARMARİS, MUĞLA

YEAR
2018

DESIGN
YOO INTERIOR

AREA
1100M²

**GENERAL
CONTRACTOR**
YOO INTERIOR





D MARIS BAY
SUITES



CLIENT
DOĞUŞ GROUP

YEAR
2018

AREA
265M²

LOCATION
MARMARİS, MUĞLA

DESIGN
YOO INTERIOR

**GENERAL
CONTRACTOR**
YOO INTERIOR





CLIENT
DOĞUŞ GROUP

YEAR
2017

AREA
590M2

LOCATION
İSTİNYEPARK MALL,
İSTANBUL

DESIGN
LAGRANJA

**GENERAL
CONTRACTOR**
YOO INTERIOR



ZUMA AS A CASE STUDY



CLIENT
D-REAM

YEAR
2016

AREA
1200M2

LOCATION
İSTİNYEPARK MALL,
İSTANBUL

DESIGN
STUDIO GLITT

MILLWORKER
ARCOGLOBAL

**GENERAL
CONTRACTOR**
YOO INTERIOR

D.ream decided to carry out its Zuma Project, as a part of the globally renown Zuma restaurant chain, on a 1100 m² lot, at İstinyePark. The construction and installation phases of the project were undertaken by YOO. During the project process, YOO provided coordination between the numerous parties involved in the project; such as Studio Glitt which is the designer of the project, Zuma's global headquarter, D.ream, and the manufacturers in Turkey. Following the exploratory studies, the building surveys and plans were prepared upon which a workshop was held with the Studio Glitt. The materials which were going to be used for the project were collectively decided on this workshop period by carefully evaluating various samples from Turkey and abroad.



Carving granite, which is made by grinding a kind of Indian granite, proved essential in thoroughly reflecting the venue's characteristics. The fact that this material is produced only in China, and there were no substitute for it in Turkey, created a considerable challenge for the supply of this critical material and the prompt completion of the project.

To circumvent this impediment; our engineers executed an intense R&D work for an almost 24/7 work-shifts for a month, and consequently designed an equipment that allowed the user to successfully conduct the sanding procedure through advanced sanding machines, CNC technology and sand-recycle systems instead of the time-consuming and labour-intensive manual work traditionally used for this purpose.

Stone columns of granite blocks were broken down into smaller pieces through the blasting method and went through the static process. After these processes they were installed by master craftsmen from Spain. Briefly, a large variety type of natural stones was used in the project and by gathering all the stones, you may PISA Tower, as well.

Furthermore, carefully following the instructions of the designer, the tables of the venue were manufactured from a particular tree which only grows in Thailand. Besides, the material used for the manufacturing of the wooden sitting units, the DJ cabin, common tables, and the reception desk were imported from Africa. Additionally, the whole ceiling was covered with oak tree and you may build the Myanmar Bridge by gathering all the used woods for the ceiling cover.

The stone material for the sinks was decided to be supplied from Bucak after a detailed evaluation of other options from all around Turkey. 3-6 metres long green timber bamboos were imported to Turkey for the construction of Zuma's walls. The bamboos were initially left in their green timber form to dwell at the venue and in time assumed their actual colour.





The two wine cellars at the venue have two purposes: firstly, the display and the storage of the wines. For the latter, the cellar shall constantly maintain a certain room temperature. The necessary technology for the flawless performance for both ends was set up for the 3.000-bottles-capacity wine cellar that is constructed by using solely glass and profile.

The lighting has been an essential component in creating the ambience of Zuma; thus, special lenses for this purpose were installed accordingly. A team consisting of a lighting designer, an automation expert, an electrical engineer, and architects were assigned and worked on this aspect of the project.

All construction works, such as deconstruction, kitchen construction, furniture and material acquisition were carried out by YOO Architecture. The project was promptly and faultlessly delivered to Zuma Restaurant after a multifaceted operation which involved gathering teams in different countries, coordinating them, exploring new manufacturing processes, seeking various raw materials in nature, and long and challenging R&D phases.

In the end, we had lots of team-mates that could team-up 40 football teams and totally we had 90.000 man-hours working performance, spent 7 days in nature and organised 240-hour workshop and the project covered after 3.600 hours. We are most content to fulfil our part in achieving the dreams envisaged for Zuma, which is conceptualized to provide its guests with a magical milieu beyond a venue.



EATALY



CLIENT
Z GURME

YEAR
2013

AREA
8000M2

LOCATION
ZORLU CENTER,
ISTANBUL

DESIGN
CARLO PIGLIONE

**GENERAL
CONTRACTOR**
YOO INTERIOR





ST.REGIS
PRESIDENTIAL
SUITE
BENTLEY
SUITE &
DESIGNER
SUITE



CLIENT
DEMSA GROUP

DESIGN
WIMBERLY

YEAR
2015

MILLWORKER
ARCOGLOBAL

AREA
70M2

**GENERAL
CONTRACTOR**
YOO INTERIOR

LOCATION
MAÇKA, ISTANBUL





CLIENT
DEMSA GROUP

DESIGN
EAA ARCHITECTS

YEAR
2014

MILLWORKER
ARCOGLOBAL

AREA
350 M²

**GENERAL
CONTRACTOR**
YOO INTERIOR

LOCATION
MAÇKA, ISTANBUL







RETAIL EXPERIENCE



**MOLU
JEWELLERY**



CLIENT
MOLU

LOCATION
İSTİNYEPARK MALL, İSTANBUL

YEAR
2024

DESIGN
YOO INTERIOR

AREA
80M2

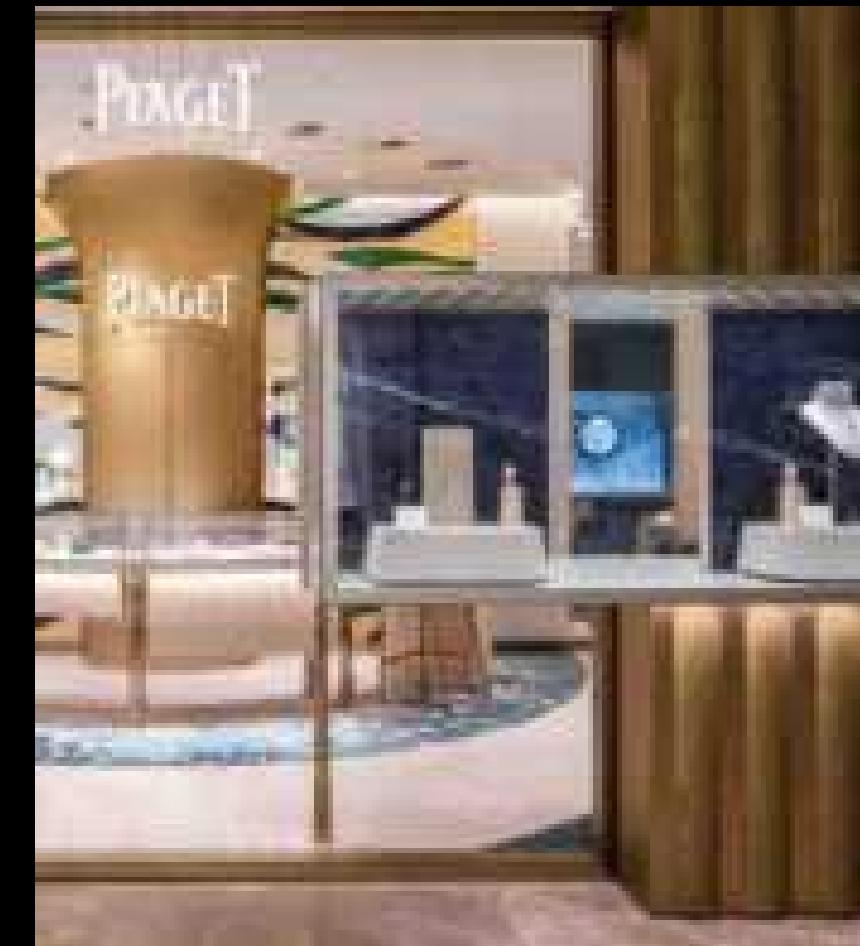
**GENERAL
CONTRACTOR**
YOO INTERIOR



MOLU JEWELLERY İSTİNYEPARK MALL, İSTANBUL



PIAGET



CLIENT
PIAGET

YEAR
2021

AREA
50M²

LOCATION
İSTİNYEPARK MALL,
İSTANBUL

DESIGN
YOO INTERIOR

**PROJECT
MANAGEMENT**
YOO INTERIOR



**VAN CLEEF
& ARPELS**



CLIENT
VAN CLEEF &
ARPELS

YEAR
2024

AREA
105M2

LOCATION
MANDARIN ORIENTAL HOTEL,
BODRUM

**GENERAL
CONTRACTOR**
YOO INTERIOR





COTTONS & CLOUDS



COTTONS
& CLOUDS



CLIENT
COTTONS&CLOUDS

LOCATION
OPSMALL, AYDIN

YEAR
2024

DESIGN
YOO INTERIOR

AREA
140M2



Özdilek

ÖZDİLEK



CLIENT
ÖZDILEK

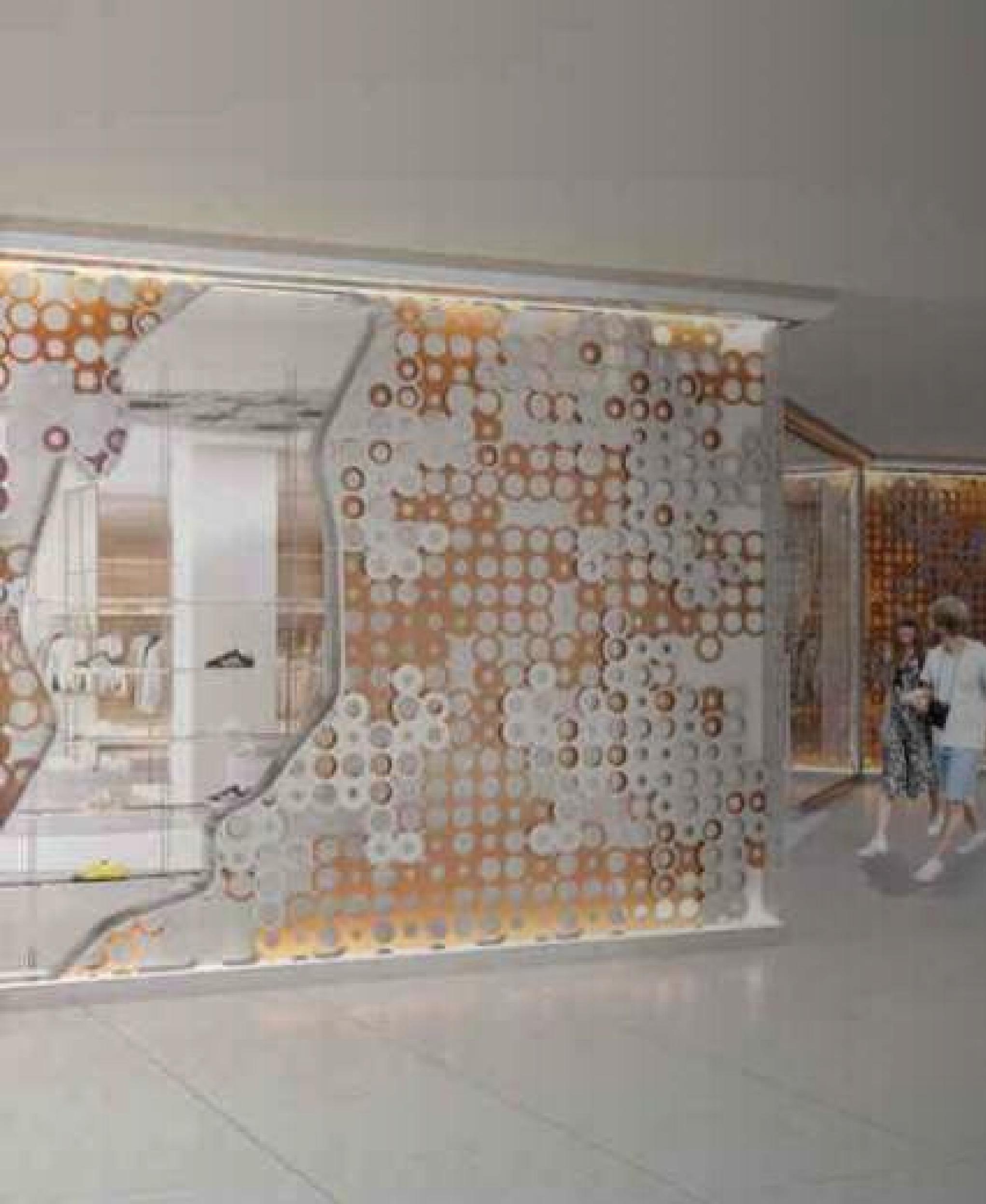
LOCATION
BUYAKA MALL, İSTANBUL

YEAR
2024

DESIGN
YOO INTERIOR

AREA
176M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



**ÖZDILEK
DEPARTMENT**



CLIENT
ÖZDILEK

LOCATION
OPSMALL, AYDIN

YEAR
2024

DESIGN
YOO INTERIOR

AREA
1.500 m²





**BEYMEN
SEASONS**



CLIENT
BEYMEN

LOCATION
VADIISTANBUL MALL,
ISTANBUL

YEAR
2021

DESIGN
YOO INTERIOR

AREA
3500M2







CLIENT
NETWORK

LOCATION
ZORLU CENTER,
ISTANBUL

YEAR
2021

DESIGN
YOO INTERIOR

AREA
500M2



ENGLISH HOME



CLIENT
ENGLISH HOME

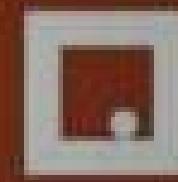
YEAR
2022

AREA
1500M2

LOCATION
VIAPORT MALL,
ISTANBUL

DESIGN
YOO INTERIOR

ORANGE
BED & BATH



البرتقالي
السرير والحمام

ORANGE
BED & BATH



CLIENT
ORANGE BED & BATH,
HABBAL

YEAR
2020

AREA
500M2

LOCATION
SAUDI ARABIA

DESIGN
YOO INTERIOR





BEYMEN

BEYMEN
METROPOL



CLIENT
BOYNER GROUP

LOCATION
METROPOL MALL,
ATAŞEHİR, İSTANBUL

YEAR
2019

DESIGN
YOO INTERIOR

AREA
1500M²



**BEYMEN 01
BURDA MALL**



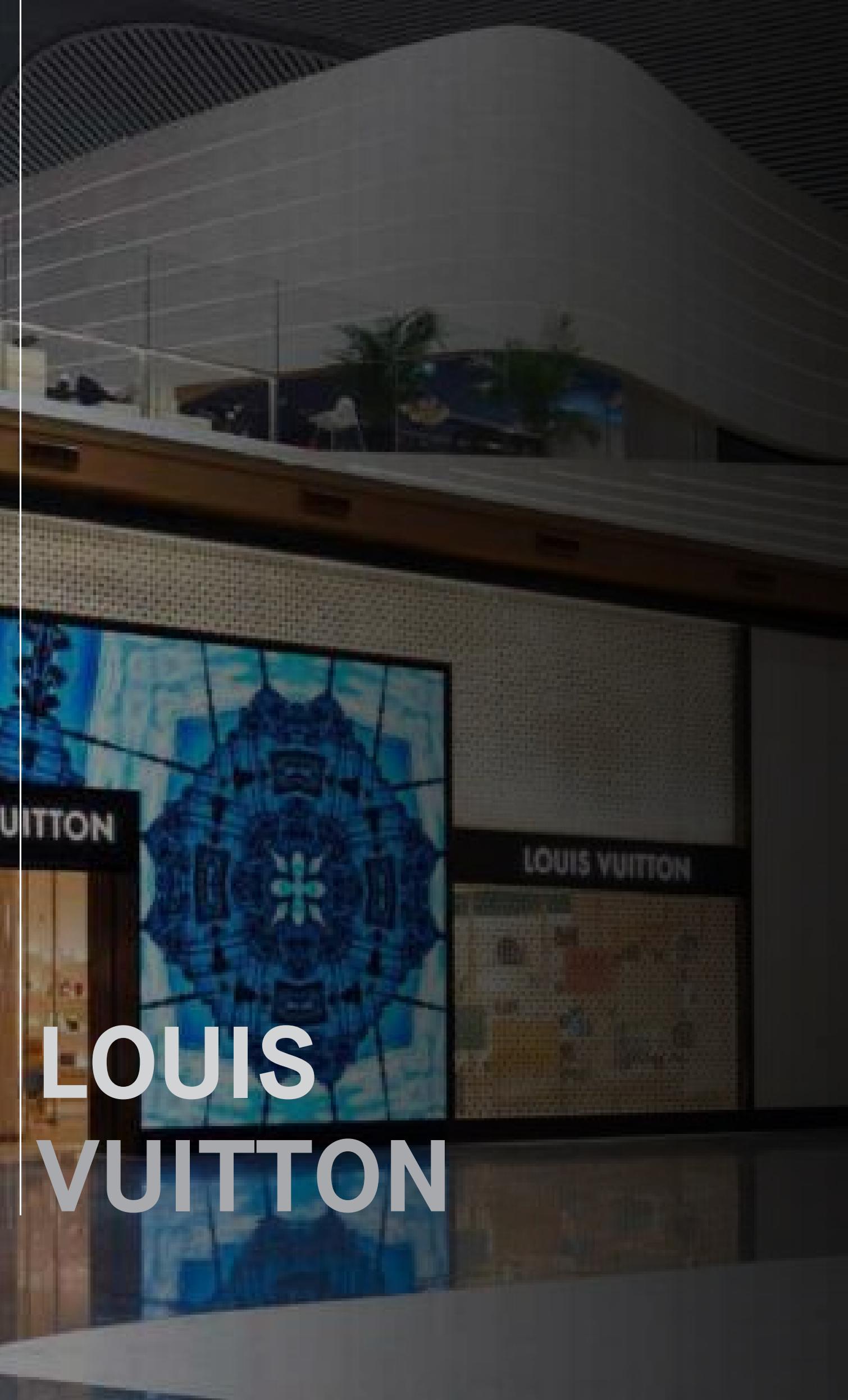
CLIENT
BEYMEN

LOCATION
01 BURDA MALL,
ADANA

YEAR
2019

DESIGN
YOO INTERIOR

AREA
2000M2



LOUIS
VUITTON



CLIENT
LOUIS VUITTON

DESIGN
LV DESIGN TEAM

YEAR
2019

**GENERAL
CONTRACTOR**
YOO INTERIOR

AREA
275M2

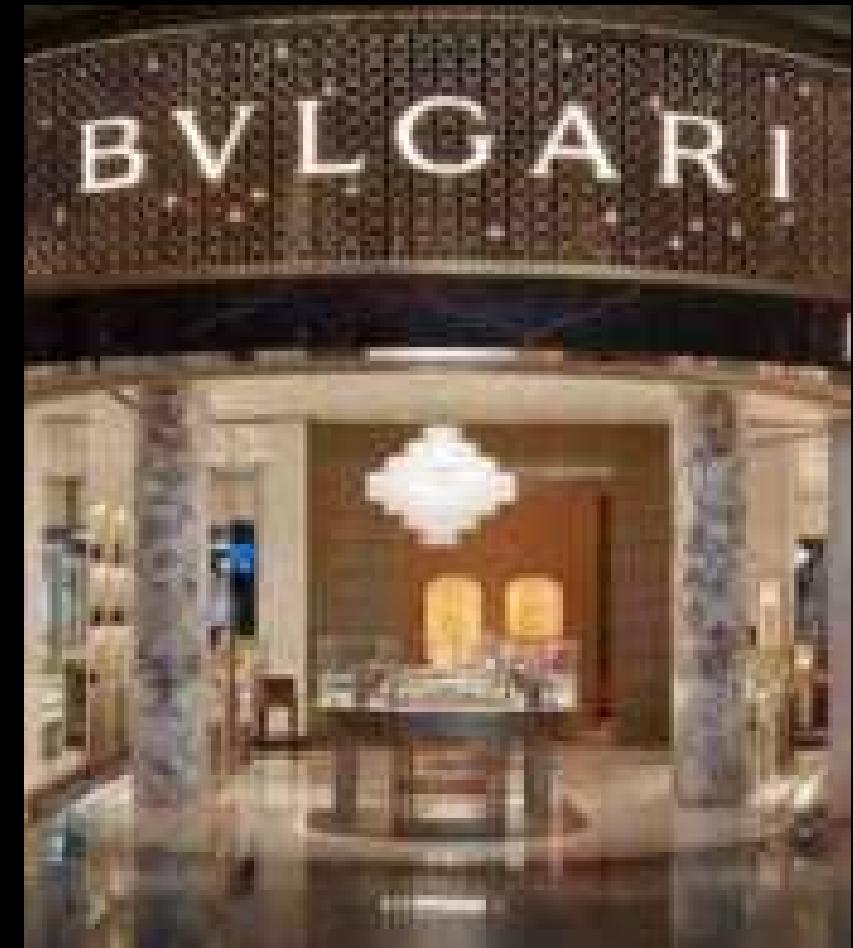
OTHER LOCATIONS
NİŞANTAŞI,
İSTINYEPARK MALL,
EMAAR SQUARE MALL,

LOCATION
İSTANBUL AIRPORT





BVLGARI



CLIENT
BVLGARI

LOCATION
ISTANBUL AIRPORT

YEAR
2019

DESIGN
BVLGARI DESIGN TEAM

AREA
115M2

**GENERAL
CONTRACTOR**
YOO INTERIOR



LORO PIANA



CLIENT
LORO PIANA

DESIGN
LORO PIANA
DESIGN TEAM

YEAR
2019

**GENERAL
CONTRACTOR**
YOO INTERIOR

AREA
90M²

OTHER LOCATIONS
NIŞANTAŞI,
İSTİYE PARK MALL

LOCATION
İSTANBUL AIRPORT



CHAKRA



CLIENT
CHAKRA

YEAR
2019

AREA
750M2

LOCATION
CADDEBOSTAN,
ISTANBUL

DESIGN
YOO INTERIOR

BEYMEN Club



BEYMEN
AIRPORT



CLIENT
BOYNER GROUP

LOCATION
ISTANBUL AIRPORT

YEAR
2019

DESIGN
YOO INTERIOR

AREA
170M2

OTHER LOCATIONS
ISTANBUL CITY'S,
İZMİR





RICHARD MILLE

RICHARD
MILLE



CLIENT
RICHARD MILLE

YEAR
2018

AREA
90M2

LOCATION
NİŞANTAŞI, İSTANBUL

DESIGN
RICHARD MILLE
DESIGN TEAM

MILLWORK
ARCOGLOBAL

**GENERAL
CONTRACTOR**
YOO INTERIOR



RICHARD MILLE NİŞANTAŞI, İSTANBUL



GALERIES LAFAYETTE AS A CASE STUDY



CLIENT
DEMSA

DESIGN
PLAJER&FRANZ

YEAR
2017

MILLWORKER
ARCOGLOBAL

AREA
9000M2

**GENERAL
CONTRACTOR**
YOO INTERIOR

LOCATION
EMAAR SQUARE,
ISTANBUL

Galeries Lafayette opened in 1893 as a small Parisian haberdashery in 1893. In 1912, its windows, steel cupola and Art Nouveau style were added, which is how it looks today. Now, in partnership with the Demsa Group, it opened its 5th international flagship in Istanbul's Emaar Square Mall.

YOO Architecture oversaw the construction of Galeries Lafayette's 11 thousand square meters as general contractor, with building completed in 15 months.

We began our preparation process just one month before work on the site began. We read through the project and quickly adapted to all its conditions during the implementation phase. We went over the project with Demsa and the design team, making critical evaluations and sharing our thoughts before we started to prepare shop drawings using the insights we'd gained. For furniture mockups, we immediately began to negotiate with companies from our own supply chain.

The most important task for us as general contractor was the coordination of the construction process. YOO Architecture handled the supporting companies, technical team, and design groups around these 120 stores-within-a-store as Emaar Square Mall was still under construction. All permits, proposals, approvals, manufacturing, procurement processes and assembly was directed by YOO Architecture's meticulous team.



We received projects from interior designer plajer & fritz studio, who designed the overall concept for the Galeries Lafayette Department Store. We got the locale's application plans and started work upon receiving approval. We worked on each and every detail of Galeries Lafayette as its classic architectural feel turned into a more modern concept. The cupola in particular is a nod to the 1912 original and brings that character over here along with a more contemporary look and feel, in all of which designers plajer & fritz played an important role.





The masterpiece of the store is its cupola. The "Wow" effect needed to be the same as the famous cupola on Boulevard Haussmann in Paris, only with a more contemporary feel. The cupola bears the traces of the original and connects the 3-storey center. We had the 15.7-meter steel dome produced in Germany. The only thing we were fully in charge of was the architectural planning of the dome. We undertook the project's details, the measuring, the procurement of materials, and the coordination and task assignation between all other companies. We discussed mockups with manufacturing companies and received all details regarding its mounting. We wanted to separate each piece of the dome into different segments in line with the design. We shared this with the manufacturer and completed the assembly using the scaffolding we installed in the atrium. The cupola is made up of 35 segments and 3 parts. We worked tirelessly over each part and segment, and after removing the inserts the cupola was finalized.



The luxury segment branding for Galeries Lafayette, a first for Turkey, was an incredibly challenging process. We created separate solutions for each of our brands and acted as a bridge between our customers and the inter-brand competition. We met with all representatives and pursued hours of correspondence before and during the implementation process to help brands adapt to us as a retailer. We adapted these global brands' projects locally according to time and performance indicators. During the production and supply phase, we determined our business partners and which companies to work with. Some companies just required set-up from us as they produced their own manufacturing, whereas we helped other global brands in both manufacturing and assembly. Galeries Lafayette was designed as the center of attention with over 120 brands' original concepts maintained while also spatially separating out their differences from one another.



Technical problems relating to the construction of Istanbul Emaar Square Mall were solved in conjunction with the shopping center. Galeries Lafayette rose up along with the shopping center. Despite the façade not being complete, Galeries Lafayette was one of the first shops completed in the shopping center due to its meticulous, well-planned and solution-focused team.

We're proud to have played a part in making Istanbul the 5th flagship for Galeries Lafayette after Berlin, Beijing, Jakarta and Dubai. It's the first time this most prestigious brand has come to Turkey. We are happy to have worked with Demsa, the brands involved and the shopping center project and happy to have made sure that no problems arose throughout the whole process.





CLIENT
DEMSA

LOCATION
NİŞANTAŞI,
İSTANBUL

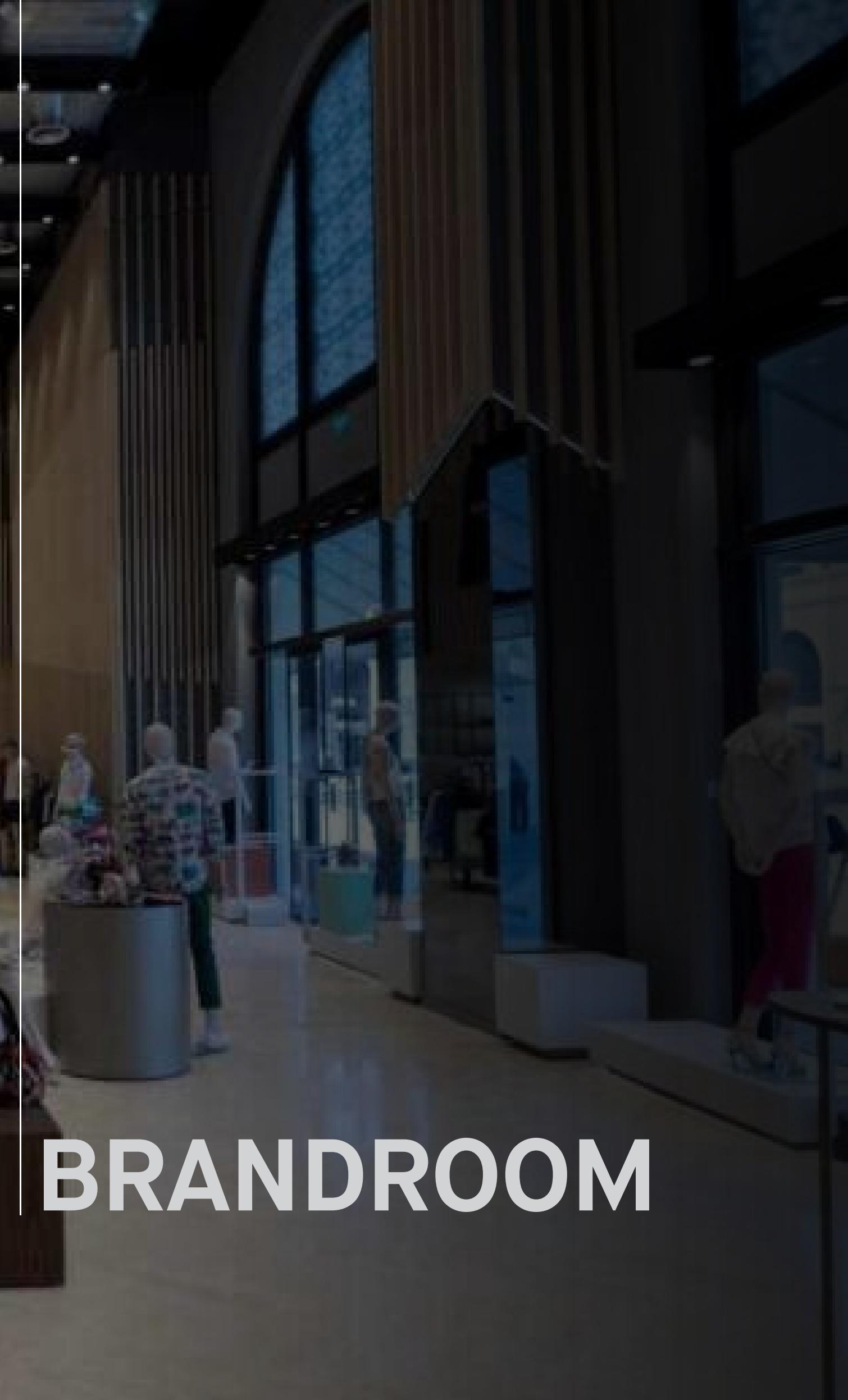
YEAR
2017

DESIGN
GUCCI DESIGN TEAM

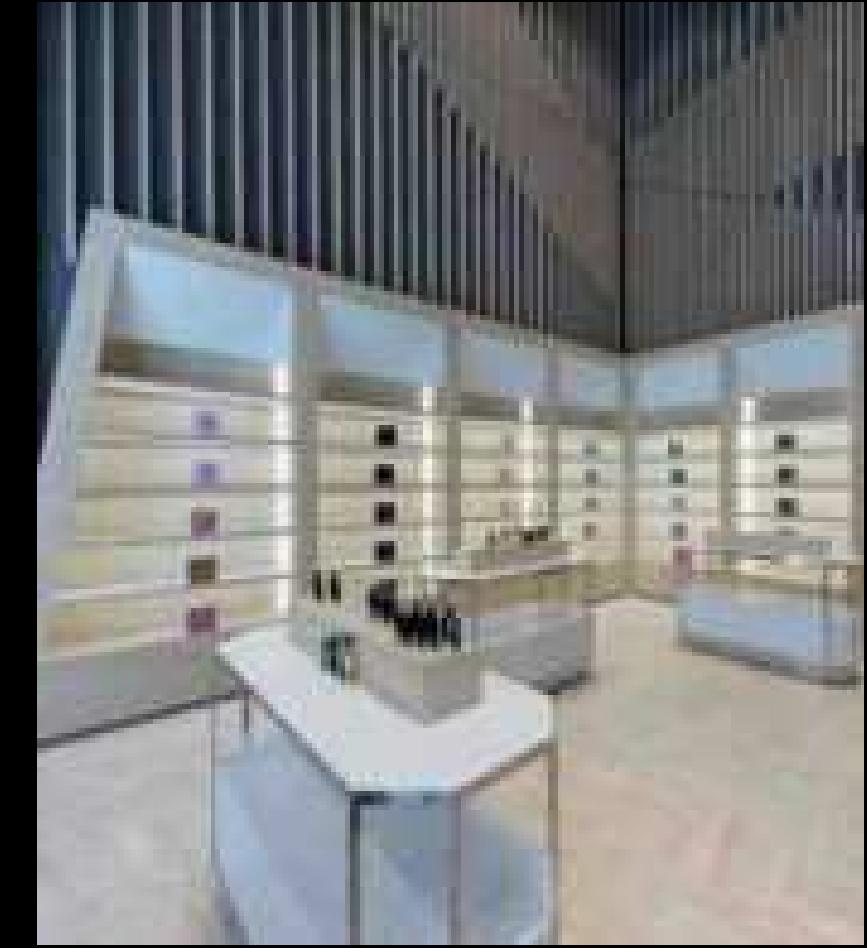
AREA
450 M²

**GENERAL
CONTRACTOR**
YOO INTERIOR





BRANDROOM



CLIENT
BRANDROOM

DESIGN
YOO INTERIOR

YEAR
2017

GENERAL CONTRACTOR
YOO INTERIOR

AREA
1150M²

OTHER LOCATIONS
İSTANBUL HILTTOWN,
DEMİRÖREN, PALMARINA
NİŞANTAŞI, KAVAKLIDERE,
KIDS PANORA, KÜÇÜKYALI

LOCATION
ANTALYA, TURKEY



**WE PUBLIC
AS A CASE STUDY**



CLIENT
WEPUBLIC

LOCATION
AKMERKEZ MALL,
ISTANBUL

YEAR
2016

DESIGN
GAD, HMKM LONDON,
UNIVERSAL DESIGN
STUDIO

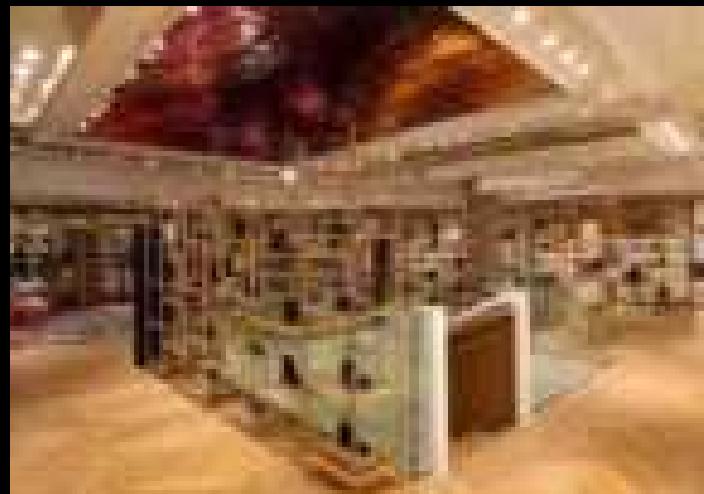
AREA
8000M2

**GENERAL
CONTRACTOR**
YOO INTERIOR

Wepublic arose out of Boyner Group's interest in creating a department store that fit the free and dynamic corporate identity of the Akmerkez Shopping Center. YOO Architecture undertaken the application and construction site processes of Wepublic, which has 4 floors and 8000 square meters, for 9 months as the general contractor. All heavy steel construction and fabrications, furniture and material supplies, design solutions as well as the coordination of shop in shop brands, shopping center, all companies working in the construction process and 3 different design groups, which are GAD, HMKM London, Universal Design Studio London, were carried out by YOO Architecture. Wepublic, which contains nearly 500 local and international brands 80 of which are shop in shops, with its pop-up retail areas, terraces, iconic design pieces, workshop spaces and its concept based on the city theme of Istanbul had 3 different design groups and thus had 3 different material boards. Therefore, we were faced with a wide range of materials. While some of the materials were supplied from abroad, some of them were produced in Turkey under our coordination because of the long lead times. We conducted long-term R&D studies for flooring, walls, and furniture. Upon receiving approval for the samples, we started production. In the tight time frames, our previous global experiences had enabled us to achieve the results that designers, brands and business partners were satisfied with.



Wepublic has a different spatial feel than a typical shopping centre as well as its own unique content, which is what sets it apart. The conceptual structure, main entrance gates and atrium areas were designed by GAD to attract guests from the around areas. We already knew that the implementation of its flowing form design was going to be difficult. We quickly evaluated the environmental factors and adapted the project to its draft within a short period of time. We had studied similar projects from all over the world and decided to produce many of the materials domestically to save time. We worked hard on R&D. We presented the final forms by modelling the doors over a 3-dimensional survey. Following that, we finished production drawings. We split up the model, taking into account the size of the CNC machine. The parts we produced were made of fiberglass. Before we took the pieces to the site, we built them on a structure which was made of proper dimensions for quality control purposes. Finally, we installed it on the place and sought material in the proper colours to give it the desired metallic effect. We presented the option to cover it in wrap film by taking budgetary issues into consideration to both the designers and our business partners. Within a short period of time following the approval, we realized our dream of implementing this design for the first time in Turkey.





We designed the scaffolding in the atrium area that is central to both Akmerkez and Wepublic, and we also designed an elevator up to the ceiling. The scaffolding which connects the 3rd floor to the ground with brand colours allowed us to solve the problem of excessing the products. We developed a lift system to be used on special days and for events, and thus provided an incredibly practical decorative element for the atrium.



The concept of continuity was achieved using arches that were fluid, interlocking and pulled in from the outside. We used different molds for each arch, each one had a different type and size. We divided the parts we'd produced in 3D and obtained the molds using the CNC. We poured the molds into plaster and added the ARC automated LEDs, which are also located on the doors.

We also designed the slope concept that connects the 4th floor with the ground and imported the pieces from abroad for the look we wanted. After about 4 days of work, we connected the pieces with a crane and fit them to be compatible with the fluid concept.



We were in charge of making sure that there were no problems during construction process because Wepublic shouldn't have been separated from the shopping centre with sharp-set borders and doors. We provided a rational and aesthetic detail to the store and its relationship with the overall environment without disturbing Akmerkez's customers and without creating any extra pollution. This enabled both sides to get through this process efficiently and without any problems.

By discovering new means of production, by searching for a variety of different materials, and through research and development process we delivered the 360 service to Wepublic with a solution-focused understanding in a timely and efficient manner. We are delighted to have placed our stamp on Wepublic, which carries with both the city and its timeless world. This project will be discussed for much time to come and inspire many more.



FENDI



CLIENT
FENDI

YEAR
2014

AREA
150M2

LOCATION
İSTİNYEPARK MALL,
İSTANBUL

DESIGN
FENDI DESIGN TEAM

**GENERAL
CONTRACTOR**
YOO INTERIOR

OTHER LOCATIONS
ZORLU MALL



OUR GROUP COMPANIES

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